#1 Baltimore’s On the Up & Up - Baltimore City has always been a dynamic urban epicenter fueled by a diverse economy & renowned academic & cultural institutions.

#2 Close to big country - When it’s time for less crowds & more nature, Baltimore is relaxingly close an eyeful of pastoral scenery.

#3 Near big-city lights, never far from charm - Puts you right between Washington DC & Philly.

#4 Baltimore’s always in tune - Pulsating club floors, old school record store parlors, art gallery spaces, intimate blues bars, lively salsa dances halls & open waterfront stages.

#5 Reserved space for artists - Celebrates the arts in all forms—from classical to outsider and with acclaimed museums.

#6 It has personality - Some call it “quirky”, others “independent”. Most everyone has referred to this city as “Charm City”. It just attracts young thinkers & entrepreneurs who seldom can’t wait to see what the rest of the country is doing.

#7 Sports fans come out ahead - Between Baltimore & DC, there are enough pro & college sports to satisfy anyone’s competitive spirit.

#8 Retail, business & housing - Living, shopping, & recreation space all coexist here, often within the same zip code.

#9 Tourism is always in season - Visitors from all over come to Baltimore to spend time at the famous Camden Yards, M&T Bank Stadium, National Aquarium, luxurious Four Seasons Hotel, and locally delicious downtown’s farmer’s market.

#10 People are proud to be from here - Baltimore is where they had their first snow cone, peeled their first summer crab, interjected an Orioles “O!” during the National Anthem, and played high school lacrosse with their law, financial, engineering, e-commerce, medical or university research colleagues.